

Workshop Program

"Business and the Law. Historical Perspectives on Legal Change"

June 21-23, 2018, University of Bayreuth

❖ June 21 (Thursday)

(*"Internationales Begegnungszentrum", Eichendorffring 5, 95447 Bayreuth*)

13:30 – 14:00	Welcome and Introduction (<i>Louis Pahlow</i> and <i>Sebastian Teupe</i>)
Panel 1: Conceptual Clarifications (Chair: <i>Louis Pahlow</i>)	
14:00 – 14:45	<i>Martha Prevezer</i> (Queen Mary University of London): "Relationship between Firm Behaviour and the Law. Conceptual Clarifications and Historical Perspectives". >> Comment by <i>Sebastian Teupe</i>
14:45 – 15:30	<i>Sebastian Teupe</i> (University of Bayreuth): "Business History and the Law". >> Comment by <i>Michael Schneider</i>
15:30 – 16:00	Coffee Break
Panel 2: Lobbying, Legal Entrepreneurs and Legal Change. Pt. 1. (Chair: <i>Kim Priemel</i>)	
16:00 – 16:45	<i>Samuel Klebaner</i> (University of Bordeaux): "Managing Technical Changes from the Scales of Legal Regulation. German Clean Cars against the European Pollutant Emissions Regulations in the 1980s". >> Comment by <i>Jan-Otmar Hesse</i>
16:45 – 17:30	<i>Harald Espeli</i> (BI Norwegian Business School, Oslo): "Business Influence on the Late Enactment of Limited Liability Companies in Norway. The Role of Shipping Interests (1880-1916)". >> Comment by <i>Nikitas E. Hatzimihail</i>
18:15 – 20:00	Keynote <i>Brian Cheffins</i> (University of Cambridge): "Law and the Divorcing of Ownership and Control in Corporate America". (<i>University Campus, RW I, Room H 25</i>)
20:30 – open end	Joint Dinner (<i>Liebesbier</i>)

❖ June 22 (Friday) (*"Internationales Begegnungszentrum"*)

Panel 3: Lobbying, Legal Entrepreneurs and Legal Change. Pt. 2. (Chair: *Sebastian Teupe*)

09:00 – 09:45	<i>Franz Hederer</i> (University of Frankfurt): "Lobbyists as Lawmakers? The <i>Economic Council</i> in Weimar Germany as an Actor in Economic Policy". >> Comment by <i>Kim Priemel</i>
09:45 – 10:30	<i>Peter Labuza</i> (USC School of Cinematic Arts, Los Angeles): "United Arithmetic. Legal Contracts and the Financialization of Corporate Governance and Executive Labor in the Motion Picture Industry". >> Comment by <i>Kerstin Hoffmann</i>
10:30 – 10:45	Discussion about Lobbying, Legal "Entrepreneurs" and Legal Change
10:45 – 11:15	Coffee Break

Panel 4: Business Practices and Regulation (Chair: *Robert Bernsee*)

11:15 – 12:00	Michael Buchner (Universität des Saarlandes, Saarbrücken): "Legal Change and Business Practices: The Role of Commercial Usages. Some Examples from Securities Trading in 19th Century Germany". >> Comment by <i>Alexander Donges</i>
12:00 – 12:45	Thomas Storrs (University of North Carolina at Greensboro): "This Will Drive Them Wild...Wild. Comptroller James Saxon's Transformation of American Banking, 1961-1966". >> Comment by <i>Franz Hederer</i>
12:45 – 13:00	Discussion of "Business Practices and Regulation"
13:00 – 14:30	Lunch (<i>Mensa Building</i>)

Panel 5: Rule-Breaking and Business Scandals (Chair: *Jan-Otmar Hesse*)

14:30 – 15:15	Eva Schäffler (Institut für Zeitgeschichte, Berlin): "What Is Not Prohibited Is Allowed. Legal Loopholes in the Czech Privatization Process". >> Comment by <i>Robert Bernsee</i>
15:15 – 15:45	Sverre Flaatten (The Norwegian Police University College): "Decriminalizing Creative Destruction in Norway. Business Scandals and the Securities Laws of the Late 19th Century". >> Comment by <i>Eva Schäffler</i>
15:30 – 16:00	Coffee Break
16:00 – 17:00	Discussion of Rule-Breaking and Business Scandals + Day 2
19.00 – open end	Joint Dinner (<i>Beer Garden</i>)

❖ June 23 (Saturday) (*University Campus, GW II, Room S 8*)

Panel 6: Business Law and Effects: Patents and International Law (Chair: *Sebastian Teupe*)

09:00 – 09:45	Alexander Donges (University of Mannheim): "The Consequences of a Radical Patent Regime Change. A Natural Experiment". >> Comment by <i>Martha Prevezer</i>
09:45 – 10:30	Michael Schneider (Heinrich-Heine-University Duesseldorf): "The German Chemical Industry in Transnational Perspective. Innovations and Global Patent Protection During the Early 20th Century". >> Comment by <i>Sverre Flaatten</i>
10:30 – 11:00	Coffee Break
11:00 – 11:45	Nikitas E. Hatzimihail (University of Cyprus): "Companies as Border-Crossing Legal Entities". >> Comment by <i>Miriam Frey</i>
11:45 – 12:30	Miriam Frey (University of Bayreuth): "Which Countries Mutually Recognize Commercial Court Decisions?". >> Comment by <i>Harald Espeli</i>
12:30 – 13:00	Discussion of Business Law and Its Effects + Final Discussion