

# International Conference **Dispute Resolution: Alternatives to Formalization – Formalization of Alternatives?**

**Saturday, 20 July 2013**

8:30 AM Registration, Coffee

Opening Remarks

9:00 AM **Rainer Klump**, Vice President Goethe University  
Greetings on Behalf of Goethe University

**Albrecht Cordes**, Speaker LOEWE Research Focus “Extrajudicial and  
Judicial Conflict Resolution”  
Greetings on Behalf of the LOEWE Research Focus

Introduction to the Theme of the Conference

9:15 AM **Joachim Zekoll**, Goethe University  
Formalization and Flexibilization in Dispute Resolution

First Panel Moderation by **Moritz Bälz**:  
Alternatives to Formalization – Formalization of Alternatives?

9:30 AM **Michael J. E. Palmer**, London University, School of Oriental and African  
Studies  
Formalization of Alternative Dispute Resolution Processes: A socio-legal  
perspective

10:15 AM **Deborah R. Hensler**, Stanford Law School  
The Public in Private and the Private in Public: The Blurring Line Between Public  
Courts and Private ADR

11:00 AM Coffee Break

11:15 AM **Hualing Fu**, University of Hong Kong  
ADR and the Rule of Law

12:00 AM **Gerhard Wagner**, Humboldt University Berlin  
Private Law Enforcement through ADR: Wonder Drug or Placebo?

## Second Panel

Moderation by **Iwo Amelung**:  
Formalization and Flexibilization – Historical Perspectives

- 2:00 PM **Wayne Brazil**, University of California Berkeley  
Exploring the Sources, Character, and Implications of Formalization in a Court-Sponsored ADR Program
- 2:45 PM **Pia Letto-Vanamo**, University of Helsinki  
Formalization of Dispute Resolution: The Nordic Experience
- 3:30 PM Coffee Break
- 3:45 PM **Jiang Yu**, Huazhong University of Science and Technology  
'Explaining' and 'mediating' is more important than penalties. A comprehensive explanation of the resolution of minor cases on the county level in late Imperial China (1368-1911)
- 4:30 PM **Eric Feldman**, University of Pennsylvania  
No Alternative: Resolving Disputes Japanese Style

## **Sunday, 21 July 2013**

### Third Panel

Moderation by **Joachim Zekoll**:  
Formalization and Flexibilization – Applications from Specific Fields

- 9:30 AM **Luke Nottage**, Sydney Law School  
In/formalization and Globalization of International Commercial Arbitration and Investment Treaty Arbitration in Asia
- 10:15 AM **Kota Fukui**, Osaka University  
The Diversification and Formalization of ADR in Japan:  
The effect of Introducing the Act on Promoting Alternative Dispute Resolution
- 11:00 PM Coffee Break
- 11:15 AM **Christopher Hodges**, University of Oxford  
Unlocking Justice and Markets: The Promise of Consumer ADR
- 12:00 AM **Horst Eidenmüller**, Munich University  
Against False Settlement: Designing Efficient Consumer Rights Enforcement Systems in Europe
- 12:45 PM **Iwo Amelung / Moritz Bälz**, Goethe University  
Conclusion