The Global Economics and Social Affairs Master (GESAM) is organized by the University Ca’ Foscari University in collaboration with the International Labour Organization of Geneva. GESAM is an international school, with its campus in Venice and contacts with international organizations, corporations and other universities and academies of many countries of the world.

The ambitious training project starts from the assumption that in the globalism of the current era, the challenges are enormous and unprecedented and, consequently, the mission of GESAM is more important than ever: to train the next generation of leaders in the global arena. The training we want to propose moves from the need, accentuated by the economic crisis, of an ability to interpret and govern the complex phenomena, with respect to them plurals and composites variables come into play.
Objectives
The course aims to provide either general theoretical skills necessary to identify, to interpret and to contextualize the issues of different nature, which may involve economic actors and institutions operating in the international arena, and the practical skills aimed at the resolution and management of problem.
In summary GESAM aims to achieve three primary goals:
• To provide a professional education that simultaneously adheres to the highest standards of education and which provides a practical approach for students who are training themselves for a global leadership.
• To conduct a deep research on issues of public and private institutions of countries in the world and to disseminate research to a wide audience interested in the global economy and social affairs.
• To provide training opportunities for those who are already working in the economy and social affairs.

Master profiles
The Master has a total lenght of 12 months.
- First semester (January - June 2014): Intensive lectures course of 6 weeks from January to March; Intermediate tests; Additional seminars of specialization (optional and sometime in e-learning).
- Second semester (July - December 2014): Intensive course of one week at the ILO - Geneva in May, 2014; Activity research also at other universities (Italian or foreign) in order to elaborate the final thesis, internship (in a Italian or foreign company / institution / entity); dissertation. The didactic activity is held in Venice and requires a full time daily engagement, from Monday to Friday, from 9am to 6pm and on Saturday from 9am to 13am. The attendance is mandatory.
The courses are held in English.

Professional profiles
• Employees of international organizations and / or regional organizations (institutional, non-governmental)
• Managers of multinational companies / Export Manager
• Managers international operations and international projects / New markets developers
• Experts in corporate restructuring with skills to influence the development and the growth of the company
• New professionals such as, for example, eco-managers (experts in sustainability and environmental certification, management of sustainability, management of green jobs); advisors social accountability, etc...
• Professional and / or consultants working in the international and / or regional framork; officials of the Ministries of Labour and Foreing Trade and / or those involved in the so called processes of decision-making
• Experts in international cooperation (particularly with regard to draft resolution of social crises and / or initiation of new development projects)

1st Module
Globalisation, Markets integration, internationalization of enterprises and social dimension

2nd Module
Governance and Institutions in the Global market

3rd Module
Law globalisation: actors, instruments, models

4th Module
Social rights in an era of globalisation

5th Module
International trade

6th Module
Enterprise in the global market

7th Module
Summer school – Geneve

Admission
Call for admission deadline:
October 26, 2013
Fee:
6.500 euro (in two instalments)